

CLASSIFIED
BUYERS' GUIDE
OF THE CITY OF
BURBANK
(CALIFORNIA)

1942



The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the City, classified according to lines of business.



LOS ANGELES DIRECTORY CO., Publishers
120 East 8th St., Los Angeles, Calif.

MISS OCTAVIA LESUEUR

ESCROWS — INSURANCE — NOTARY

226 East Olive Ave.

Tel. Charleston 6-0013

536

(1942) LOS ANGELES DIRECTORY CO'S

Deal only with well-known publishers when giving orders for Directory Advertising.
READ ALL ORDERS CAREFULLY BEFORE SIGNING.
PAY NO MONEY IN ADVANCE. All well-known publishers instruct their men
to collect nothing prior to publication.

CAUTION!

LOS ANGELES DIRECTORY CO., Publishers

IT PAYS . . .

To let the people know **WHO** you
are, **WHERE** you are and **WHAT**
you have to sell. The City Directory
keeps your name before the public
365 days in the year, and it cannot
be prominently displayed in any
book so **CONSTANTLY** used as the
CITY DIRECTORY.

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CLASSIFIED BUYERS' GUIDE

OF THE CITY OF

BURBANK

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The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the City, classified according to lines of business.



LOS ANGELES DIRECTORY CO., Publishers
120 East 8th St., Los Angeles, Calif.

THIS PUBLICATION IS THE PRODUCT OF A MEMBER OF



Thus assuring you the ultimate service that skill and care can produce in the way of City Directories or other reference media, and providing protection against fraudulent advertising schemes which operate under the name of Directories.

The following "Standards of Practice," adopted at the inception of the Association of North American Directory Publishers in 1898, and strictly adhered to over the years, is your guarantee of satisfactory Directory Service.

The publisher of a Directory should dedicate his best efforts to the cause of business uplift and social service, and to this end pledges himself:

1. To consider, first, the interest of the user of the book.

2. To subscribe to and work for truth, honesty and accuracy in all departments.

3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at regular rates.

4. To increase public knowledge of what Directories contain; to study public needs and make Directories to supply them; to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use as a business and social reference

book and director of buyer and seller.

5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.

6. To solicit subscriptions and advertising solely upon the merits of the publications.

7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers, rather than on the number of copies sold.

8. To co-operate with approved organizations and individuals engaged in creative advertising work.

9. To avoid unfair competition.

10. To determine what is the highest and largest function of Directories in public service, and then to strive in every legitimate way to promote that function.

Association of North American Directory Publishers

354-360 Fourth Avenue

New York City

(1942) LOS ANGELES DIRECTORY CO'S

AUTOMOBILE



Phone Charleston 6-1500

PONTIAC 6'S AND 8'S



ROTHER AUTO SERVICE



601 South San Fernando Boulevard

BURBANK CITY DIRECTORY (1942)

AUTOMOBILE

RAY G. WILKINSON

PLYMOUTH CHRYSLER

★



★

17 YEARS OF SALES & SERVICE
IN BURBANK

— NEW & USED CARS —

★

435 South San Fernando Boulevard

Phones: Charleston 6-0754 — Stanley 7-1893

AUTOMOBILE

— Modern and Complete —

BODY, FENDER, AXLE AND FRAME STRAIGHTENING
PAINTING AND UPHOLSTERING DEPARTMENTS
ELECTRIC PAINT OVEN

24-Hour Tow Service

Official Auto Club of Southern California Garage

BURBANK AUTO BODY & FENDER WORKS

633 SOUTH SAN FERNANDO BOULEVARD

Tel. Charleston 6-8588

Burbank, California

Tires

Tubes

Batteries

Radios

Bicycles

Auto Accessories

★

GOODRICH SILVERTOWN STORE

230 South San Fernando Blvd. — Tel. CHarleston 6-2616

BURBANK, CALIF.

AUTOMOBILE

SPILSBURY CHEVROLET CO.

— AUTHORIZED —

PASSENGER CARS — USED CARS — TRUCKS

for Economical Transportation*Service With That Personal Touch*

Tels. Charleston 6-5108 and Stanley 7-1988

80 East Olive Ave.

Burbank, Calif.

AL'S SERVICE STATION

AL. J. REDIGER, Prop.

Veedol Safety-Check Lubrication

OFFICIAL BRAKE STATION NO. 2251

TIRES, TUBES AND BATTERIES

Cor. First and Magnolia Blvd

Tel. Charleston 6-2330

FIRMS
Represented
 in
This Section

ARE EASY to find whether you remember the correct name or not, because they are classified by business and have put their advertisements in the natural place for searchers to find.

AUTOMOBILE ASSOCIATIONS

SERVING THE *Motorists*

• *Membership*
 IN THE CLUB PAYS LARGE
 DIVIDENDS IN SERVICE •
 ECONOMY & PROTECTION



▶ LOW AUTOMOBILE
 FINANCE RATES ◀

SUBSTANTIAL SAVINGS
 ON AUTOMOBILE INSURANCE

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA

254 EAST OLIVE AVENUE

TELEPHONE CHARLESTON 6-2188

AUTOMOBILE TIRES

EVERETT E. STERLING

SEIBERLING TIRES — TUBES

VULCANIZING AND RE-CAPPING

TRUCK AND PASSENGER CAR TIRES

EXIDE BATTERIES

403 S. San Fernando Blvd.

Tel. Charleston 6-1415

BAIL BONDS

DAY PHONES:
Charleston 6-4824 — Stanley 7-1771

NITE PHONE:
Charleston 6-6144

— 24-HOUR SERVICE —

C. A. (Tommy) THOMPSON

BAIL BONDS

111 South Kenneth Road, Burbank, California

CAUTION

Pay no money in advance to itinerant Directory Canvassers. We are led to mention this from the fact that certain parties have been fraudulently using our publications as specimens, and by that means collecting money in advance. Before signing an order, see that it has the name of Los Angeles Directory Company printed thereon. We ask no payment until the work is delivered, and our solicitors have strict orders not to take payment for either advertising or subscriptions.

BANKS**BURBANK STATE BANK**

"Owned by Home Folks"

LOANS

AUTOMOBILE, COMMERCIAL, F.H.A., REAL ESTATE

— PERSONAL —

ESCROW DEPARTMENT — SAFE DEPOSIT VAULTS

— SAVINGS —

Deposits Insured by Federal Deposit Insurance Corporation

147 S. San Fernando Blvd.

Tel. Charleston 6-1134

BANKS**Automobile Loans**

1. To Finance the Purchase of a New or Used Car.
2. To Borrow on Your Present Car.

PROMPT SERVICE

BURBANK BRANCH

**SECURITY-FIRST NATIONAL
BANK OF LOS ANGELES**

101 So. San Fernando Blvd.

Tel. Charleston 6-3101

BUILDING AND LOAN ASSOCIATIONS

"BUILDING AND LOAN WAY" All Accounts "Federally Insured"

A Safe Place to Save

A Profitable Place to Save

A Pleasant Place to Borrow

— When You Buy, Build or Modernize that Home of Your Own.

SURETY
BOND BUILDING-LOAN ASSOCIATION

237 E. Olive Ave.

BURBANK

Tel. Charleston 6-4188

CLOTHING

FOR YOUR CONVENIENCE TOWNLEY IS ALWAYS OPEN

FRIDAY AND SATURDAY NIGHTS UNTIL 9:00

Open a Townley "Budget-Charge" at No Extra Cost.

TOWNLEY

DISTINCTIVE APPAREL FOR MEN AND WOMEN

240 North San Fernando Boulevard, Burbank

CLOTHING

WILSON'S FOR MEN and WOMEN

HOME OF TIMELY CLOTHES

108-110 S. Brand Blvd.

Tels. Citrus 2-3117

Glendale, Calif.

Chapman 5-1823

COLLECTIONS

BURBANK
MERCHANTS
ASSOCIATIONADJUSTMENT DEPARTMENT
— COLLECTIONS —

COLLECTION LETTER SYSTEMS

Licensed and Bonded to State of California

Affiliations Throughout United States and Canada

★

270 East Angeleno Avenue

Telephones: Charleston 6-2116 and Stanley 7-1563

DAIRIES

"For Fine Dairy Foods" . . .

Phone Citrus 1-5148
Chapman 5-1105

"ITs" Beverly Dairies

BUY — "Farm Fresh" Milk, Cream and Ice Cream

DEPARTMENT STORES

Maxwell's Credit Department Store

MEN'S AND WOMEN'S APPAREL AND JEWELRY

REFRIGERATORS, RADIOS AND HOUSEHOLD APPLIANCES

122 N. San Fernando Blvd.

Tel. Charleston 6-4108

Shop at *Sears* in Glendale
and Save Safely + + Sears Has
Everything for the Family, Home
and Car. + + + Free Parking

236 N. Central Ave., Glendale, Tels. Charleston 6-2167, Citrus 1-5111

ELECTRICAL CONTRACTORS

Still Electric Shop

ELECTRICAL CONTRACTORS

ELECTRIC
REFRIGERATORS,
RANGES AND
WATER HEATERSMAYTAG and *Apex*
WASHERS
AND
IRONERS

237 South San Fernando Blvd.

Tel. Charleston 6-2171

ESCROWS

NOTARY PUBLIC

F.H.A. LOANS

NATIONAL ESCROW
CORPORATION

231 E. Angeleno Ave. ★

Tel. Charleston 6-2626

ESCROWS



JOHN E. HASKINS, President

WM. A. McFARLANE, Sec.-Treas.



934 North Hollywood Way

Tels: Charleston 6-8147 — Stanley 7-2628

FLORISTS

BURBANK

Florist

218 E. OLIVE AVENUE BURBANK, CALIF.

Established 1924

Phone CHarleston 6-5111

Night CHarleston 6-1252

FRANK FREDENHAGEN

Owner

FUNERAL DIRECTORS

AMBULANCE SERVICE

TELEPHONE CH. 6-1151

FILLBACH FUNERAL HOME

(BURBANK UNDERTAKING CO.)

152 East Palm Avenue

LADY ATTENDANT

BURBANK

"Home of the Sincere Memorial Tribute"

Powell Mortuary



COLONIAL GARDEN CHAPEL

333 East Magnolia Blvd.

Tel. Charleston 6-2131

FURNITURE

VICKERS**ELECTRIC REFRIGERATORS — RADIOS****WASHING MACHINES****FURNITURE — — APPLIANCES**

711 South Victory Blvd.

Tel. Charleston 6-0860

FURNITURE

GOLDEN RULE FURNITURE

(J. B. HOLLOMON)

BURBANK'S**MODERN FURNITURE STORE**

229 East Olive Avenue

Tel. Charleston 6-1220

Mc MAHAN FURNITURE CO.

327 So. San Fernando Blvd.

Tel. Charleston 6-1141

**THE VALLEY'S LARGEST FURNITURE STORE****"LOWEST TERMS IN TOWN"**

HARDWARE**STORY & SONS**Hardware
PlumbingWindow Shades
LinoleumAppliances
Housewares

122-24 S. San Fernando Blvd.

Tel. Charleston 6-2111

HUDSON MOTOR CARS

— 235 E. Angeleno Ave.

**GOOD BUSINESS
INSURANCE**

● Your advertisement in the City Directory with proper business listings insures your business against loss of trade. ● The manufacturer or business institution that overlooks this fact is not building for the future. ● The City Directory is active 365 days every year — let it serve you as it does others.

LOS ANGELES DIRECTORY CO

(1942) LOS ANGELES DIRECTORY CO'S

INSURANCE**EDWARD C. ARNOLD
INSURANCE**

BEST COMPANIES — LOWEST RATES

**FIRE — AUTO — COMPENSATION****— AND ALL CASUALTY LINES —****58 East Magnolia Boulevard****Telephones: Charleston 6-1604 and Charleston 6-9347**

BURBANK CITY DIRECTORY (1942)

INSURANCE


CERTIFIED
ESCROW & MORTGAGE
COMPANY

INSURANCE

JOHN E. HASKINS, President
WM. A. McFARLANE, Sec.-Treas.

•
934 North Hollywood Way

Tels: Charleston 6-8147 — Stanley 7-2628



1055 N. Lamer St.

BERTHA A. HART

Insurance for Everything Insurable

Personal Service As Near As Your Telephone

COAST STATES UNDERWRITERS AGENT
 HARTFORD FIRE INSURANCE CO.
 HARTFORD ACCIDENT AND INDEMNITY CO.
 OCCIDENTAL LIFE INSURANCE CO.
BURBANK Tel. Charleston 6-3469

MISS OCTAVIA LESUEUR

INSURANCE — NOTARY — ESCROWS



226 East Olive Avenue

Tel. Charleston 6-0013

INSURANCE

MEMBER OF THE NATIONAL ASSOCIATION INSURANCE AGENTS

F. F. SCRIBNER

— INSURANCE —

FIRE, AUTO — — FIDELITY

NOTARY PUBLIC

444 East Palm Ave., P. O. Box 94, Burbank - Phone Charleston 6-1587

C. L. SKEEN

— INSURANCE BROKER —

"NOTHING BUT INSURANCE"

111 South Kenneth Road, Burbank

Tels: Office Charleston 6-3144 & Stanley 7-1771

Res. Charleston 6-6144

INSURANCE — LIFE**A. E. DUFUR**

— AGENT —

NEW YORK LIFE INSURANCE CO.

ALL FORMS OF LIFE AND ANNUITY POLICIES

204 Gregg Building

Office Tel. Charleston 6-0711

106 S. San Fernando Blvd.

Res. Tel. Charleston 6-4909

JEWELERS

DODDS . . . Jewelers

— ESTABLISHED 1915 —

— *Convenient Credit* —

— Tel. CHarleston 8-3311 —

MARTIN M. SLATON

117 N. San Fernando Blvd.

Burbank, California

MAYOR JEWELRY CO.

112 North San Fernando Boulevard, Burbank

— *Headquarters For* —**HAMILTON, ELGIN, BULOVA, GRUEN
AND BENRUS WATCHES**— **EASY BUDGET TERMS** —*"No Interest — No Carrying Charge"*

Phone Charleston 6-8747

JEWELERS

PAUL'S JEWELERS

PAUL BRASTRUP

JEWELRY - WATCHES - DIAMONDS— **EXPERT WATCH REPAIRING** —**CONVENIENT CREDIT****TEL. CHARLESTON 6-4480****209 North San Fernando Boulevard****ERVIN'S**

RUTH ERVIN, Jeweler

**WATCHES - DIAMONDS - JEWELRY
WATCH AND JEWELRY REPAIRING**

CREDIT EXTENDED

134 South San Fernando Blvd.

Tel. Charleston 6-1804

A PROSPECTIVE BUYER**Turns to the Advertising Department covering the Desired
Business and selects certain names and addresses. . . .****Will He Find Your Advertisement There?****If not, you lose the business, and your competitor gets
it through his advertisement in the Directory. . . .**

LUMBER

R. W. BLANCHARD

W. J. BLANCHARD

Blanchard Lumber Co.

LUMBER AND BUILDING MATERIAL

121 East Orange Grove Avenue, Burbank

YARDS AT BURBANK and
NORTH HOLLYWOODTel. Charleston 6-0150
L. A. Tel. Stanley 7-1153**Bowerman Lumber Co.**

6523-29 San Fernando Road

(At Winchester in Glendale)

Large Stocks of Everything for Your Building Needs
Over 18 Years Serving the Burbank-Glendale TerritoryGEORGE M. HAMMOND
Owner & General ManagerTels: Citrus 2-1126
or Chapman 5-2226**HUDSON-BONNEY LUMBER CO.**

LUMBER AND BUILDING MATERIALS

6919 San Fernando Road, Glendale

CHARLESTON 6-1167
TELS: CITRUS 2-5700
STANLEY 7-1049**SAN FERNANDO VALLEY LUMBER CO., INC.**LUMBER SASH AND DOORS ROOFING
SHINGLES WALLBOARD INSULATION PABCO PAINTS
CEMENT PLASTER HARDWARE120 South Victory Blvd., Burbank
256 W. Olive

Tel. Charleston 6-2185

On Victory Blvd. — Just East of Olive

MOVING AND STORAGE

Phone Charleston 6-0023

C. A. CHAMBERS, Prop.

Burbank Van & Storage

— GENERAL HAULING —

PIANO AND FURNITURE MOVING A SPECIALTY
PACKING — CRATING — SHIPPING

268 East Orange Grove Ave.

Burbank, California

Complete Lyon Service

- ✓ RELIABILITY . . . 30 years serving the West Coast
- ✓ ECONOMY . . . driving time starts at your door
- ✓ EQUIPMENT . . . every new time-saving device
- ✓ STORAGE . . . modern depositories . . . San Diego to Seattle
- ✓ ESTIMATES . . . entail no obligation
- ✓ COLD STORAGE FOR FURS
- ✓ RUG CLEANING

LYON MOVING

"See my pads?
We move with care;
Just phone Lyon:
We'll get you there!"
Your Friendly Lyon

403 SO. CENTRAL AVE.
GLENDALE

PHONE Citrus 1-1121

LYON VAN & STORAGE CO.**NEWSPAPERS**

BURBANK REVIEW
DAILY
INDEPENDENT PUBLICATION EVENING YOUR HOME NEWSPAPER

"Serving Burbank Since 1908"

220 EAST ORANGE GROVE AVENUE
BURBANK, CALIFORNIA**PRINTERS
PUBLISHERS**PHONE
Charleston
6-1121From L. A.
Stanley 7-1506**NOTARIES PUBLIC****Sally H. Simpson**

NOTARY PUBLIC — PUBLIC STENOGRAPHER

252 East Olive Avenue

Tels: Charleston 6-0876
Charleston 6-6737

OPTOMETRISTS

ERVIN'S

DR. V. P. ERVIN, Optometrist



EYE EXAMINATION — GLASSES FITTED

134 South San Fernando Blvd.

Tel. Charleston 6-1804

DRESS UP

Your Business. Put your name in bold face type under every heading in the Classified List of the City Directory that describes your product.

IT PAYS

PAINT

WINDOW SHADES

VENETIAN BLINDS

CRAWFORD'S**PAINT AND LINOLEUM**

CERTAINTEED ROOFING

— A Full Line of —

PAINTS, ENAMELS, VARNISHES, OILS, ETC.

715 S. Victory Blvd.

Tel. Charleston 6-9428

PAINT

Carl Marr Paint Store

SHERWIN-WILLIAMS PAINTS



WALL PAPER

DRAPERIES

PAINTERS' AND DECORATORS' SUPPLIES

★
FREE ESTIMATES

★
Bring Your Decorating Problems to Us.

208 South San Fernando Blvd.

Tel. Charleston 6-0660

PLUMBERS

C. B. "Hap" KAHL**PLUMBING**

WATER HEATERS — SALES AND SERVICE

— ESTABLISHED 1912 —

250 East Olive Avenue

Tel. Charleston 6-1525

PLUMBERS

RAY KAHL

PLUMBING SERVICE

224 East Angeleno Avenue

WATER HEATERS — ROOM HEATING

— KOOLERS —

Telephones Charleston 6-2760 and Charleston 6-5656

PLUMBING



WATER HEATERS — SEWER CONNECTIONS

R. E. WILLIAMS

40 East Magnolia Boulevard — Phone Charleston 6-0336

BURBANK LICENSE

PLUMBERS

PLUMBING

HEATING



WATER HEATERS

SEWERS

REPAIR WORK GIVEN PROMPT ATTENTION
PHONE CHARLESTON 6-8133

— FOR —

Quick Plumbing Service

111 SOUTH LAMER STREET

RADIO

PHONE
Charleston 6-1573

PERSHING RADIO CO.

448 North Glenoaks

Burbank, California

- RADIO REPAIRING — RADIO PARTS
- AUTO RADIOS INSTALLED AND SERVICED
- RCA VICTOR — PACKARD BELL — MOTOROLA

RADIO AND MUSIC

A. DON MILLER

MUSIC STORE

— LARGEST STOCK OF —

VICTOR — BLUEBIRD — COLUMBIA

OKEH — DECCA RECORDS

IN THE VALLEY

RCA VICTOR — RADIOS — RECORDERS

SHEET MUSIC — MUSICAL ACCESSORIES — RADIO REPAIRS

110 S. San Fernando Blvd., Burbank, Tel. Charleston 6-6751

REAL ESTATE

THOMAS & LONERGAN

— REALTORS —

BURBANK - GLENDALE

**Homes, Rentals, Income, Business,****Loans, Insurance, Appraisals**

2101 West Glenoaks Boulevard at Alameda, Glendale

Phone Charleston 6-1714

OPEN EVERY DAY

PHONE EVENINGS CHARLESTON 6-4641 OR CHARLESTON 6-2445

REAL ESTATE

FRANK R. HUNT, Realtor*Over One-Sixth Century in Burbank*

Insures you the best service and information
 pertaining to all types of
 REAL ESTATE and PROPERTY MANAGEMENT

402 South San Fernando Boulevard

Tels: Charleston 6-4151 and Stanley 7-1989

Insurance of All Types in Old Line Companies

REAL ESTATE — INSURANCE

FRANK M. WELLINGTON*Twenty-One Years in Burbank*

1914 West Olive Avenue

Tel. Charleston 6-0408

REAL ESTATE

Charleston 6-3141

L. A. Stanley 7-2111

EARL L. WHITE*- "In The Valley Since 1915"***BUILDER & CONTRACTOR****REALTOR & INSURANCE**

3300 West Magnolia Boulevard at California

NOTARY PUBLIC

F.H.A. LOANS

**NATIONAL ESCROW
CORPORATION**

★

231 East Angeleno Ave.

Tel. Charleston 6-2626

J. A. Nesbitt

— REALTOR —

NOTARY PUBLIC

INSURANCE

PROPERTY MANAGEMENT

2212 West Magnolia Blvd.

Tel. Charleston 6-1153

REAL ESTATE**WM. E. ROSKAM**

REAL ESTATE — INSURANCE

ESCROWS — NOTARY PUBLIC

Always Open to Serve You — Phone for Appointment

601 East Grinnell

Phone Charleston 6-1234

HARRY A. WHITE

REAL ESTATE

INSURANCE

HOME BUILDER

NOTARY PUBLIC

Tel. Charleston 6-5118

914 N. Hollywood Way

SCHOOLS — SECRETARIAL**GLENDALE SECRETARIAL SCHOOL**

MODERN, INTENSIVE BUSINESS COURSES

TYPING SHORTHAND ACCOUNTING

CIVIL SERVICE COMPTOMETER ETC.

DAY AND EVENING
CLASSESFREE PLACEMENT
SERVICE

JOSEPHINE HOPKINS, Director

404 East Broadway, Glendale, 'Near the New P. O.' Citrus 2-3021

YOUR ADVERTISEMENT HERE

Would be constantly before the public —
the buyers — twenty-four hours a day — three
hundred and sixty-five days — every year.

— THINK IT OVER

SHEET METAL WORKS

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•
•NOVELTY SHEET
METAL WORKS

J. A. BRAZEL

Sheet Metal Contractors

FOR YOUR HOME OR FACTORY

RESTAURANT AND GENERAL

BUILDING WORK

WELDING AND BRAZING

254 East Orange Grove Ave. Tel. Charleston 6-3452

Burbank, California

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•
•

SHOES

Tel. Charleston 6-0507

TORELLI'S SHOE STORE

— EXCLUSIVE AGENTS FOR —

FLORSHEIM — JARMAN
KEWPIE TWINS — ENNA JETTICK*Shoes for Men, Women and Children**Also Hosiery that Pleases*

★

115 N. San Fernando Blvd.

Burbank, California

Necessary to
the complete and efficient
equipment of every office.

★ ★

The City Directory

BURBANK EMPLOYMENT AGENCY



"WE FURNISH, AT NO EXPENSE TO YOU, COMMERCIAL —
INDUSTRIAL—DOMESTIC—RESTAURANT AND HOTEL HELP."

209 SECURITY BANK BUILDING
103 S. SAN FERNANDO BOULEVARD

Tel. Charleston 6-4123

— *Flowers By Wire* —

RICHARD'S FLOWER SHOP

R I C H A R D B A U M

146 EAST OLIVE AVENUE

BURBANK, CALIFORNIA

— Opposite The Post Office —

Phone - Charleston 8-2219



A B C
AWNING CO.

JONES AUTO TOP CO.

Upholstering

Glass

Tops

20 YEARS SAME LOCATION

236 East Orange Grove Ave.

Tel. Charleston 6-0170

THE CITY DIRECTORY

Does not compete with any other advertising medium, but supplements and complements all other forms of mercantile publicity.

INTELLIGENT DIRECTORY ADVERTISING

Describes Desirable Merchandise Attractively and
Directs you to the door of the man who has it for sale.