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BURBANK

SAN FERNANDO VALLEY DIRECTORY 71

BURBANK CITY DIRECTORY 1922

Published by
LOS ANGELES DIRECTORY CO.
401 Realty Board Bldg., 631 S Spring
Los Angeles, Cal.

Miscellaneous Information

EMBRACING

A Directory of the County and City Governments, Societies, Schools,
Churches, Business Buildings, Clubs, Etc.

COUNTY GOVERNMENT
(See Miscellaneous front part of book)

BURBANK CITY GOVERNMENT
(City Hall, 272 N Olive av)

Board of Trustees—W A Blanchard pres, C E Hams, H W
Rouscup, Orville Myers, J C Crawford
City Attorney—Victor T Watkins
City Building Inspector—H C Bond
City Clerk and License Collector—Fredk S Webster
City Engineer—F Curt Miller
City Health Officer—Dr I N Van Meter
City Marshal—Geo R Cole
City Recorder—John H Avery
City Street Supt—R R Scott
City Treasurer—Chas B Fischer
Fire Department—Homer M Davis chief

Farm Implements

HARDWARE
SAN FERNANDO HARDWARE CO.
104 N. Maclay Ave.

State
Bank
of
Burbank

CAPITAL STOCK
\$50,000

SURPLUS
\$5,000

ESCROWS

SAFETY
DEPOSIT
VAULTS

221
San Fernando
Blvd.
BURBANK, CAL.

Tel. MAIN 25

San Fernando

VAN NUYS NURSERY COMPANY Robert J. Baird Prop.

GROWERS OF FRUIT, NUT, CITRUS AND ORNAMENTAL TREES

Dealers in Everything to Be Found in a Strictly First Class Nursery
Office and Sales Yard: 435 Friar 1/2 Blk East of P. E. Depot, Van Nuys TELS. 12 and 219-W

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BURBANK COMMERCIAL CLUB

Burbank Commercial Club, 205 E 2d, R O Church pres, M Spazier treas, H W Rouscup sec

PUBLIC LIBRARY

Los Angeles County Public Library (Branch) 272 N Olive av, Mrs Minnie Humphrey librarian

SCHOOLS

Board of School Trustees, Office Burbank Primary School, R O Church and J D Radcliff, Duncan Forsyth clk
Burbank Grammar School, ns W 2d bet Palm and Magnolia avs

Union High School, 2d nw cor Cypress av

U S POST OFFICE

Post Office, 153 N Angeleno av, W P Coffman postmaster

BUILDINGS AND HALLS

Adamson Building, 217 W 2d
Andrew Building, 210-218 E 2d
City Hall, 272 N Olive av
First National Bank Building, 2d se cor Olive av
Gospel Hall, 269 N Verdugo av
Horne Building, 131 1/2 W 2d
Lovering Block, 2d ne cor Olive av
Masonic Hall, 118 E 2d
Olson Building, 221 E San Fernando blvd
Ramsey Building, 229-233 E San Fernando blvd
Ramsey & Izlar Building, 237-241 E San Fernando blvd
Spazier Block, 111-25 W 2d
Victory Building, 205 E 2d
Walker Building, 149 W 2d
Womans Club Rooms, 1003 E 2d

CHURCHES

(Christian)

First Christian Church, 240 N Olive av Rev Leslie G Parker pastor res 715 N Olive av

(Episcopal)

Holy Trinity Church, 5th ne cor Orange Grove av Rev E J Leguyader rector res 148 W 5th
St Judes Episcopal Church, 351 N Santa Anita av Rev W D

Real Estate

FRED A. KELLOGG Loans—Insurance

A SQUARE DEAL FOR BOTH BUYER and SELLER
Small Improved Poultry Ranches and Large Acreage, Nothing too Large or too Small for Us to Handle—Come and See Us When in Town

172 SHERMAN WAY

VAN NUYS

TEL. VAN NUYS 141

Van Nuys Paint & Hardware

Wonder Washers—Gliddens Paints

509 SYLVAN STREET

PHONE 214

VAN NUYS, CAL.

SAN FERNANDO VALLEY DIRECTORY

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Parker rector res 228 Grinnell av

(Holiness)

Holiness Church, 1st ne cor Angeleno av Rev E E Bicker pastor res 112 N Angeleno av

(Methodist Episcopal)

First Methodist Episcopal Church, 310 N Olive av, Rev Thos F Allen pastor res 320 N Olive av

(Presbyterian)

First Presbyterian Church, 503 N Olive av, Rev Thos E Stevenson pastor, res 521 N Olive av

CLUBS

Burbank Athletic Club, 100 E 2nd, L R Godward pres, A L Mumford sec

Burbank Choral Club, W 2d and N Palm av, Chas L Munro director, rehearsals each Tuesday evening at Grammar School

Sunset Country Club, 737 N Olive av, E J Judah pres, S T Allen sec-treas

Woman's Club of Burbank, 104 E 2d, Mrs H E Woods pres, Mrs Priscilla Griswold treas, Mrs Sidney King sec, Mrs Grant S Roach cor sec, meets 2d and 4th Tuesday afternoons

SECRET SOCIETIES

AMERICAN YEOMEN

Brotherhood of American Yeomen, meets 2d and 4th Monday evenings of each month at 104 E 2d, D F Geil foreman Mrs Alba Starkey correspondent

MASONIC

Burbank Lodge No 406, meets 1st Thursday evening of each month, other Thursday evenings Degree Work at Masonic Hall 118 E 2nd, L D Davidson W M, H E Wood sec

EASTERN STAR

Burbank Chapter No 352, meets 2nd and 4th Friday evenings of each month at Masonic Hall 118 E 2nd, Mrs Frances P Reese worthy matron, Mrs H Louise Russ sec

BURBANK, CALIF.
Tujunga Ave. and 1st Street
Phone 332

VINEY-MILLIKEN LUMBER CO.

J. C. IBBELL, Manager

Yards at

LANKERSHIM, CALIF.
Sherman Way and Tujunga
Phone 97-J

Willis A. Rowe Auto Supply House

BUICK AGENCY

"Anything and Everything for the Auto"

TEL. MAIN 41

710 PORTER AVE., SAN FERNANDO

P. C. HICKERSON CO.

THE WINCHESTER STORE
HARDWARE—PAINTS and OILS—IMPLEMENTS

5224 LANKERSHIM BLVD.

LANKERSHIM

74

SAN FERNANDO VALLEY DIRECTORY

**Original
STAGE
LINE**

**Tropico
West
Glendale
Burbank
Pacoima
San
Fernando**

**Los Angeles
Depot**

5th & Los
Angeles Sts.

**San
Fernando
Depot**

Porter Ave.

ODD FELLOWS

Burbank Lodge No 448, meets every Tuesday evening at 162½ N Olive av, S A Keyes noble grand, F C Foster vice grand

MISCELLANEOUS ORGANIZATIONS

American Legion Burbank Post No 150, meets 1st and 3rd Tuesday of each month at 129 W 2nd, W A Clark post commander

Burbank Realty Board, meets 2d and 4th Mondays at Womens Club Room 100 E 2nd, W A Thompson pres
California National Guard Co I 160th Regiment, meets each Wednesday at 129 W 2d



WHEN BETTER AUTOMOBILES ARE BUILT

"BUICK" will build them

156-158 N. Olive Ave. :- Burbank

BURBANK STATISTICAL REVIEW

Name of City: BURBANK.

Slogan or sub-phrase: Bank on Burbank.

Location: Gateway to San Fernando Valley. 193

12 miles northwest of downtown Los Angeles.

6 miles from Hollywood.

18 miles from ocean.

Form of Government: Charter, five councilmen elected at large.

Population: Local estimate 21,000.

White population: 98% of entire population.

Total colored population: None.

Predominating nationalities in city are: American.

Area: 16 square miles.

Altitude: 484 to 957 feet.

Average temperature: 58°. Rainfall: 15 inches.

Parks: 5.

Assessed valuation: \$16,897,890.00. Municipal tax rate, \$1.27.

Financial: 3 banks, with total deposits of \$3,786,000.00.

Post Office Receipts: \$79,284.89.

Churches: Number 19.

Building permits: 1934—\$396,304.00. 1935—\$1,637,606.00.

Industry: Number of establishments approximately 45.

Principal Products: Motion pictures, airplanes, motor trucks, toilet articles, canned goods, liquors, brandies, wines, hot water heaters, pottery, milling feed products, dehydrated foods, and many others.

Newspapers: 1 daily, 1 semi-weekly.

Hotels: 7.

Auto Camps: 4.

Transportation: 2 railroads, Southern Pacific Railroad and Pacific Electric Railway; 2 bus lines, Pacific Electric and Original Stage Line.

Theatres: 2.

Schools: Public, 8 grammar, 2 junior high schools, 1 senior high school. Private, 2.

Public school enrollment: 5,320.

Public Libraries: 1.

Burbank, California

THE INDUSTRIAL — CULTURAL —
COMMERCIAL CITY.

BURBANK, a modern city, embraces many attractions and advantages to men and women seeking a California community in which to live, work, do business and build. Due to its very favorable geographical location as the gateway to the great San Fernando Valley, its close proximity to Los Angeles, Glendale, Hollywood, and the beaches, and its splendid climate and unusual home facilities, Burbank has enjoyed a balanced industrial, commercial and cultural development second to no other city in Southern California.

INDUSTRY

The extent to which Burbank has already appealed to the industrialist is indicated by the Federal business census of some two years ago, in which this community was **7th in pay-rolls** and **10th in industrial production** among California cities.

The Warner Bros. First National Cosmopolitan Motion Picture industry is an outstanding example of modern motion picture advancement. In this studio thousands are employed and millions of dollars have been spent with the result that the studio now stands pre-eminent in the motion picture field. The Columbia Pictures Corporation is also rapidly developing its forty acre tract, making it the last word for outdoor picture making.

Aviation, which has found in Burbank more desirable features for its development than in any other California city, has had a splendid

growth as indicated by the constant increase in business at the ultra-modern Union Air Terminal and in the plant of the Lockheed Aircraft Corporation. The Union Air Terminal is teeming with activity almost twenty-four hours a day, some 34 transports arriving and departing daily. The concentration at this port of many kindred allied lines as well as the centralization by the Federal Government of most of its aeronautical activities makes this the outstanding aviation center of the Pacific Coast.

Some of the commodities manufactured by Burbank's nationally and internationally known industries are: soaps and cosmetics, canned goods, dehydrated vegetables, liquors, wines and brandies, motor trucks, hot water heaters, pottery, milled feed products, airplanes, motion pictures, and many others.

CULTURE

Housed in up-to-date, substantial churches all religious denominations contribute to the spiritual welfare of this community. New and modernly equipped schools conveniently located, women's clubs, fraternal organizations, civic and service clubs, Burbank Choral Club, Symphony Orchestra, Band and Theatre Guild are creating a particularly high standard of cultural life in Burbank.

RECREATION

Burbank offers many opportunities for sports and recreation the year 'round as indicated by its five parks, tennis courts, badminton courts, golf links and bridle paths which are all available to the lover of outdoor sports and recreation.

BURBANK STATISTICAL REVIEW

Name of city: BURBANK.

Slogan or sub-phrase: Bank on Burbank.

Location: Gateway to San Fernando Valley, 12 miles northwest of downtown Los Angeles, 6 miles from Hollywood, 18 miles from ocean.

Form of Government: Charter, five councilmen elected at large.

Population: Local estimate 24,000.

White population: 98% of entire population.

Total colored population: None.

Predominating nationalities in city are: American.

Area: 16 square miles.

Altitude: 484 to 957 feet.

Average temperature: 58°. Rainfall: 15 inches.

Parks: 5.

Assessed valuation \$21,874,115.00. Municipal tax rate \$1.38.

Financial: 3 banks, with total deposits of \$5,170,600.00.

Post Office Receipts: \$95,970.84.

Churches: Number 19.

Building permits: 1935 — \$1,637,606.00; 1936 — \$1,892,998.00; First six months of 1937—\$1,962,141.00.

Industry: Number of establishments approximately 45.

Principal Products: Motion pictures, airplanes, motor trucks, toilet articles, canned goods, liquors, brandies, wines, hot water heaters, pottery, milling feed products, dehydrated foods, and many others.

Newspapers: 1 daily, 1 semi-weekly, 1 weekly.

Hotels: 7.

Auto Camps: 4.

Transportation: 2 railroads, Southern Pacific Railroad and Pacific Electric Railway; 4 bus lines, Pacific Electric, Original Stage Line, Greyhound and Airline Bus lines.

Theatres: 2. Public Libraries: 1.

Schools: Public—8 grammar, 2 junior high schools, 1 senior high school. Private: 2. Public School enrollment: 7,100.

BURBANK, CALIFORNIA

THE INDUSTRIAL-CULTURAL-COMMERCIAL CITY.

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New homes are now being built in greater numbers than at any time since 1928, and the rapid increase in the number of employees in industries here is creating a constant demand for additional homes.

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centration at this port of many kindred allied lines as well as the centralization by the Federal Government of most of its aeronautical activities makes this the outstanding aviation center of the Pacific Coast.

The Lockheed Aircraft Corporation, now housed in its new one million five hundred thousand dollar plant, contributes much toward making Burbank the focal point of the Pacific Coast in aviation activities. Almost daily renowned aviation experts and engineers from all parts of the world are to be found in conference with Lockheed officials negotiating for their Electra planes to be used as equipment on many of the world's famous transport lines.

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BURBANK, CALIFORNIA

An Ideal Home Community and Industrial Center

Burbank today is one of the best HOME cities in the United States. The reasons, to anyone who investigates, are obvious. Every desirable resource which those who live here demand is found either in the City or close at hand!

That may sound like an exaggerated statement, but how else can one account for the miraculous growth of Burbank? Even during the so-called bad depression years of 1932-33 and '34, Burbank was growing, while most other cities stood still. The first question potential home owners ask when they make inquiries about a community is: How do the rates for public utilities, that is water, electricity, gas and telephones, compare with other communities?

And then, in rapid succession: What is your tax rate? What is your bonded indebtedness? How about transportation facilities? How many churches do you have? Do you have ample police and fire protection? What are the building restrictions? What are the opportunities for employment?

The fact that Burbank, last year, had building permits totaling \$5,080,452 amply answers all these questions. That is more than in many cities with populations of 200,000 and 300,000!

A large part of this astounding total was for new homes construction — ample evidence that Burbank offers to the home-seeker everything desirable in a modern community.

The schools have the highest standing; recreational facilities for old and young are ample; fraternities, civic clubs and other organizations provide outlets for these forms of development. Public services are a constant source of commendation for their efficiency. Churches of many denominations cater to the spiritual needs of the residents.

There is a community co-operative spirit evidenced in many activities for the progress of all. A neighborliness is found here which is all the word connotes. The reason is that most of the homes are occupied by the owners; there are few rentals, thus accounting for a high degree of civic pride in progress and growth.

Burbank is a HOME city — a city in every sense of the word, yet with that feeling about it, which makes folks boast they live here, for they really LIVE when they are residents of Burbank!

Air transportation and its allied industry, airplane manufacturing, are two factors in its growth of which Burbank is justly proud.

The Union Air Terminal is the Pacific Coast headquarters for three transcontinental lines—United Airlines, Transcontinental Western Air and Western Air Express. These companies are three of the largest in the country, using the last word in equipment. In 1938, 106,954 persons used the air transportation facilities of Union Air Terminal. It is indeed a busy place and fairly breathes an air of modernity in its appointments. Where cities of a generation ago were proud of their Union passenger railway stations, Burbank in the spirit of today and tomorrow, takes pride in its airport, comprising 245 acres and costing \$3,000,000.

Of more material importance, perhaps, are the two airplane factories here—Lockheed Aircraft Corporation and Vega Airplane Company. Their several thousand employees and the resultant payrolls, which will become greater as facilities are added, have been a tremendous factor in the growth of the city.

The Lockheed plane has brought international renown to Burbank. Fliers in all countries, where progress is being made in aviation, use the Lockheed plane. Explorers, 'round the world fliers, trans-oceanic transport lines and nations increasing their military flying equipment all come to Burbank for their planes. Burbank, indeed, is proud to house such a progressive concern which affords its citizens employment and also reflects great credit to the city for its forward policy.

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Burbank is rapidly achieving national and international fame for its activities in the field of motion picture production. The largest and perhaps the most modern studio in the world, Warner Brothers, occupying 120 acres, is here. So also is the Walt Disney Studio, which covers 51 acres and whose buildings reflect the most modern architecture. Cinecolor, which is daily increasing its field of activity, has recently completed its beautiful new plant here. Columbia Pictures Corporation has 80 acres for its outdoor studios and, looking forward to expansion, has added to these holdings. The Jackman Color and Process Corporation is continually enlarging and improving its plant to

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The Lockheed plane has brought international renown to Burbank. Fliers in all countries, where progress is being made in aviation, use the Lockheed plane. Explorers, 'round the world fliers, trans-oceanic transport lines and nations increasing their military flying equipment all come to Burbank for their planes. Burbank, indeed, is proud to house such a progressive concern which affords its citizens employment and also reflects great credit to the city for its forward policy.

Other important concerns, closely allied with the airplane industry, which also do much toward making Burbank the aviation capital of the West, are the Pacific Airmotive Corp., Bendix Aviation Ltd., and The Continental Aeronautics Corp.

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care for the ever increasing business of processing miniature and special photographic effects. Others plan to come here in the near future. Many of our citizens find technical employment in these studios. That the producers have weighed the advantages of other localities and established their studios in Burbank is mute evidence of the fact that this city offers the necessary natural assets for successful motion picture production—proximity of markets, ease of transportation, climate and ideal living conditions for employees.

These, too, are the factors which have brought to Burbank many diversified industries. Located on a major transcontinental rail line and with the Pacific Coast Highway running through the city, complete opportunity is afforded manufacturers to ship their products in all directions at a minimum cost.

Burbank is the national distribution center for many widely known products, most of which are made here. Other concerns maintain distribution warehouses serving the Pacific area.

Industrially, Burbank is progressing—and will continue to do so. The same factors which have resulted in successful businesses being established here will bring others. And, as payrolls come to the city, the workers become home owners. The city grows rapidly, yes, but this growth is substantial. The factors which make a real city are here: Stability and progress!

BURBANK 1939 FIRM ABBREVIATIONS

AJCo	Andrew Jergens Co.
BLCo	Burbank Lumber Co
BofA	Bank of America
BSB	Burbank State Bank
GWHCorp	General Water Heater Corporation
JPCo	J C Penney Co
LM&L	Libby McNeill & Libby
NSMW	Novelty Sheet Metal Works
PO	Post Office
RDS	Reimer's Department Store
SCTCo	Southern California Telephone Co
S-FNBank	Security-First National Bank
WAE	Western Air Express
WBP	Warner Bros Pictures

1939 BURBANK STREET ABBREVIATIONS

Bway	Broadway
Cal	California

Burbank Statistical Review

Name of City: Burbank.

Slogan or sub-phrase: Bank on Burbank.

Location: Gateway to San Fernando Valley, 12 miles northwest of downtown Los Angeles, 6 miles from Hollywood, 18 miles from ocean.

Form of Government: Charter, five councilmen elected at large.

Population: Local estimate 34,090.

White population: 98% of entire population.

Total colored population: None.

Predominating nationalities in city are: American.

Area: 16 square miles.

Altitude: 484 to 957 feet.

Average temperature: 58 degrees; Rainfall: 15 inches.

Parks: 4.

Assessed valuation \$31,992,055.00. Municipal tax rate \$1.19.

Financial: 4 banks, with total deposits of \$9,605,985.00.

Post Office Receipts: July 1939 to July 1940—\$175,744.40.

Churches: Number 21.

Building permits: 1937 — \$3,283,696.00; 1938 — \$5,080,-452.00; 1939 — \$8,681,367.00; 1st 6 months 1940 — \$6,399,570.00.

Industry: Number of establishments approximately 105.

Principal Products: Motion pictures, airplanes, hot water heaters, milling feed products, dehydrated foods, canned goods, toilet articles, airplane parts and accessories, pottery, wines and brandies and many others.

Newspapers: 1 daily, 1 semi-weekly.

Hotels: 11.

Auto Courts: 10.

Transportation: 2 railroads, Southern Pacific Railroad and Pacific Electric Railway; 4 bus lines, Pacific Electric, Original Stage Line, Greyhound and Burbank Bus Lines.

Theatres: 5.

Public Libraries: 1.

Schools: Public — 10 grammar, 2 Junior high schools, 1 senior high school, 2 private. Public schools enrollment 8,132.

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The Union Air Terminal is the Pacific Coast headquarters for four transcontinental lines — United Airlines, Transcontinental Western Air, American Air Lines and Western Air Express. These companies are four of the largest in the country, using the last word in equipment. In 1939, 116,835 persons used the air transportation facilities of the air lines at Union Air Terminal. It is indeed a busy place, and fairly breathes the air of modernity in its appointments. Where cities of a generation ago were proud of their Union passenger railway stations, Burbank, in the spirit of today and tomorrow, takes pride in its airport, comprising 245 acres and costing \$3,000,000.00.

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Other important concerns, closely allied with the airplane industry, which also do much toward making Burbank the aviation capital of the West, are the Pacific Airmotive Corp., Bendix Aviation Ltd., Menasco Manufacturing Company and the Adel Precision Products Corporation.

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These, too, are the factors which have brought to Burbank many diversified industries. Located on a major transcontinental rail line and with the Pacific Coast Highway running through the city, complete opportunity is afforded manufacturers to ship their products in all directions at a minimum cost.

Burbank is the national distribution center for many widely known products, most of which are made here. Other concerns maintain distribution warehouses serving the Pacific area.

Industrially, Burbank is progressing—and will continue to do so. The same factors which have resulted in successful businesses being established here will bring others. And, as payrolls come to the city, the workers become home owners. The city grows rapidly, yes, but this growth is substantial. The factors which make a real city are here: Stability and progress!

1940 BURBANK FIRM ABBREVIATIONS

AJCo	Andrew Jergens Co.
BofA	Bank of America
BFD	Burbank Fire Dept
BLCo	Burbank Lumber Co
BPD	Burbank Police Dept
BSB	Burbank State Bank
CSMW	Coast Sheet Metal Works
GWHCorp	General Water Heater Corp
HBCCo	Hunt Bros Construction Co
JCPCo	J C Penney Co
PO	Post Office
PSD	Public Service Dept
RPCo	Review Printing Co
SCCo	Spilsbury Chevrolet Co
SECorp	Stolper Electric Corp
SES	Still Electric Shop
S-FNBank	Security-First National Bank
TWAOCo	Tide Water Associated Oil Co
VSCo	Valley Screen Co

1940 BURBANK STREET ABBREVIATIONS

Bway	Broadway
Cal	California

Burbank Statistical Review

Name of City: Burbank.

Slogan or sub-phrase: Bank on Burbank.

Location: Gateway to San Fernando Valley, 12 miles northwest of downtown Los Angeles, 6 miles from Hollywood, 18 miles from ocean.

Form of Government: Charter, five councilmen elected at large.

Population: Local estimate 50,275.

White population: 98% of entire population.

Total colored population: None.

Predominating nationalities in city are: American.

Area: 16 square miles.

Altitude: 484 to 957 feet.

Average temperature: 58 degrees; Rainfall: 15 inches.

Parks: 4.

Assessed valuation \$55,259,110.00. Municipal tax rate \$1.19.

Financial: 4 banks, with total deposits of \$13,550,000.00; 2 Building & Loan Associations—resources over \$1,000,000.00.

Post Office Receipts: July 1940 to July 1941, \$289,019.35.

Churches: Number 21.

Building permits: 1937 — \$3,283,696.00; 1938 — \$5,080,452.00; 1939 — \$8,681,367.00; 1940 — \$14,467,479.00; 1st 9 months 1941 — \$9,658,864.00.

Industry: Number of establishments approximately 119.

Principal Products: Airplanes, motion pictures, airplane parts and accessories, hot water heaters, dehydrated foods, canned goods, toilet articles, pottery, wines, brandies, sash and door products and many others.

Newspapers: 1 daily, 1 weekly.

Hotels: 10.

Transportation: 2 railroads, Southern Pacific Railroad and Pacific Electric Railway; 4 bus lines, Burbank City Lines, Asbury Transportation Lines, Greyhound and Glendale City Lines.

Theatres: 5.

Public Libraries: 1.

Schools: Public — 9 elementary, 2 junior high schools, 1 senior high school, 2 private. Public schools enrollment 9,336, exclusive of national defense classes.

Burbank, California

An Ideal Home Community and Industrial Center.

Burbank today is one of the best HOME cities in the United States. The reasons, to any one who investigates, are obvious. Every desirable resource which those who live here demand is found either in the City or close at hand.

That may sound like an exaggerated statement, but how else can one account for the miraculous growth of Burbank? Even during the so-called bad depression years of 1932-33 and '34, Burbank was growing, while most other cities stood still. The first question potential home owners ask when they make inquiries about a community is: How do the rates for public utilities, that is water, electricity, gas and telephone, compare with other communities? And then, in rapid succession: What is your tax rate? What is your bonded indebtedness? How about transportation facilities? How many churches do you have? Do you have ample police and fire protection? What are the building restrictions? What are the opportunities for employment?

The fact that Burbank, last year, had building permits totaling \$14,467,479.00 amply answers all these questions. That is more than in many cities with populations of 300,000.

A large part of this astounding total was for new homes construction — ample evidence that Burbank offers to the home-seeker everything desirable in a modern community.

The schools have the highest standing; recreational facilities for old and young are ample; fraternities, civic clubs and other organizations provide outlets for these forms of development. Public services are a constant source of commendation for their efficiency. Churches of many denominations cater to the spiritual needs of the residents.

There is a community co-operative spirit evidenced in many activities for the progress of all. A neighborliness is found here which is all the word connotes. The reason is that most of the homes are occupied by the owners; there are few rentals, thus accounting for a high degree of civic pride in progress and growth.

Burbank is a HOME city — a city in every sense of the word, yet with that feeling about it, which makes folks boast they live here, for they really LIVE when they are residents of Burbank!

Every line of the retail business is well represented in Burbank's business district, and many of the stores would do credit to a much larger city. The variety and attractiveness of local stocks of merchandise and the completeness and efficiency of all service lines, make Burbank the center of an extensive shopping territory. Burbank also is the central distributing point to the San Fernando Valley for oil and gasoline. Several of the principal oil companies maintain distributing depots in the city.

Air transportation and its allied industry, airplane manufacturing, are two factors in its growth, of which Burbank is justly proud.

The Lockheed Air Terminal is the Pacific Coast headquarters for four transcontinental lines — United Air Lines Transport Corporation, Western Airlines, Inc., American Airlines, Inc., Transcontinental Western Air, Inc. These companies are four of the largest in the country, using the last word in equipment. For the first 9 months in 1941, 195,072 persons used the air transportation facilities of the airlines at Lockheed Air Terminal. It is indeed a busy place, and fairly breathes the air of modernity in its appointments. Where cities of a generation ago were proud of their Union passenger railway stations, Burbank, in the spirit of today and tomorrow, takes pride in its airport, comprising 245 acres and costing \$3,000,000.00.

Of more material importance, perhaps, are the two airplane factories here — Lockheed Aircraft Corporation and Vega Airplane Company. Their thousands of employees and the resultant payrolls, which are constantly becoming greater as facilities are added, have been a tremendous factor in the growth of the City.

The Lockheed plane has brought international renown to Burbank. Fliers in all countries, where progress is being made in aviation, have used the Lockheed plane. Explorers, 'round the world fliers, trans-oceanic transport lines and nations increasing their military flying equipment come to Burbank for their planes. Burbank, indeed, is proud to house such progressive concerns which afford its citizens employment and also reflect great credit to the city for its forward policy.

Other important concerns, closely allied with the airplane industry, which also do much toward making Burbank the aviation capital of the West, are the Pacific Airmotive Corp., Menasco Manufacturing Company and Aircraft Accessories.

Burbank is rapidly achieving national and international fame for its activities in the field of motion picture production. The largest and perhaps the most modern studio in the world, Warner Brothers, occupying 120 acres, is here. So also is the Walt Disney Studio, which covers 51 acres, and whose buildings reflect the most modern architecture. Cinecolor, is also daily increasing its field of activity. Columbia Pictures Corporation has 80 acres for its outdoor studios and is looking forward to expansion. Many of our citizens find technical employment in these studios. That the producers have weighed the advantages of other localities and established their studios in Burbank is mute evidence of the fact that this city offers the necessary natural assets for successful motion picture production, proximity of markets, ease of transportation, climate and ideal living conditions for employees.

These, too, are the factors which have brought to Burbank many diversified industries. Located on a major transcontinental rail line and with the Pacific Coast Highway, US 99, running through the city, complete opportunity is afforded manufacturers to ship their products in all directions at a minimum cost.

Burbank is the national distribution center for many widely known products, most of which are made here. Other concerns maintain distribution warehouses serving the Pacific area.

Industrially, Burbank is progressing — and will continue to do so. The same factors which have resulted in successful businesses being established here will bring others. And, as pay-rolls come to the city, the workers become home owners. The city grows rapidly, yes, but this growth is substantial. The factors which make a real city are here: Stability and progress!



FIRM ABBREVIATIONS

AMofB	Aeronautical Mechanics of Burbank
BFD	Burbank Fire Dept
BLCo	Burbank Lumber Co
BofA	Bank of America
BPD	Burbank Police Dept
BRP	Burbank Review Printers
BSB	Burbank State Bank
CDE	Cal Dept of Employment
CPD	City Park Dept
DPS	Dept of Pub Service
GWHCorp	General Water Heater Corp
HACorp	Hockaday Aircraft Corp
JCPCo	J C Penney Co
NL&DCCo	Nuway Laundry & Dry Cleaning Co
PO	Post Office
SCCo	Spilsbury Chevrolet Co
SCTCo	Southern Cal Telephone Co
SES	Still Electric Shop
S-FNBank	Security-First National Bank
SFVLC	San Fernando Valley Lumber Co
S-LM	Snyder-Lynch Motors
SPCo	Southern Pacific Co
TWAOC	Tide Water Associated Oil Co
VMPC	Valhalla Memorial Park Cemetery

STREET ABBREVIATIONS

Bway	Broadway
Cal	California

Burbank Statistical Review

Name of City: Burbank. Named for Dr. David Burbank, who settled here in 1867. Townsite founded in 1887; first bank 1908, first newspaper 1908; incorporated July 8, 1911; City Hall built, 1916; new City Hall built, 1940.

Location: Gateway to San Fernando Valley—12 miles to downtown Los Angeles—6 miles to Hollywood—18 miles to the beaches.

Form of Government: Charter—Mayor and five councilmen elected at large.

Population: 1920—2,913; 1930—16,662; 1940—34,337; 1943—53,899 public census; 1946—62,000 estimate.

White population: 98%.

Colored population: None.

Registered voters: 1929—6,858; 1940—21,840; 1944—32,645; 1946—29,000.

Area: 16.7 square miles.

Altitude: 484 to 957 feet above sea level.

Average Temperature: 58 degrees; Rainfall: 15 inches.

Parks: 4.

Assessed valuation: 1937—\$21,874,115.00; 1940—\$31,922,055.00; 1944—\$62,541,655.00; 1946—\$70,000,000.00. Tax rate: 1940-41—\$1.19 combined total City & County \$5.36; 1943-44—\$1.29 combined total City & County \$4.50; 1945-46—\$1.66 combined total City & County \$5.40.

Financial: 3 banks with total deposits of: 1937—\$5,170,600.00; 1940—\$10,475,729.00; 1944 — \$49,162,301.00; 1945 — \$54,404,136.00. 2 building & loan associations; 4 finance companies.

Post Office Receipts: 1938 — \$134,455.88; 1940 — \$224,795.43; 1944 — \$672,214.93; 1945—\$643,704.23.

Churches: Number 25.

Building permits: 1938—\$5,080,542.00; 1940—\$14,467,499.00; 1945—\$5,463,221.00.

Newspapers: 2 daily; 1 bi-weekly; 1 weekly.

Hotels: 8.

Transportation: Southern Pacific Railroad and Pacific Electric Railway; 4 bus lines: Greyhound, Burbank City Lines, Asbury Transportation Lines, Glendale City Lines.

Theatres: 5.

Public Libraries: 1.

Schools: 1 high school, 2 junior high schools and 11 elementary schools, with an enrollment of 10,084 pupils.

Telephones in service: 1930—3,546; 1940—9,409; 1942—16,588; 1945—24,739.

City Statistics: Light meters: 1930—4,913; 1940—13,887; 1942—18,113; 1945—20,771. Water meters: 1930—4,685; 1940—11,848; 1942—14,788; 1945—16,788. Gas meters: 1930—5,439; 1940—12,584; 1942—16,600; 1943—18,100; 1945—19,191.

Burbank, California

"An Ideal Home Community and Industrial Center"

Burbank today is one of the best HOME cities in the United States. The reason, to anyone who investigates, is obvious. Every desirable resource which those who live here demand is found either in the City or close at hand.

Historically we find that Burbank came up the hard way of "Blood, Sweat and Tears," as Winston Churchill would like to put it. Treating its history in the form of stepping stones of eras, we come upon the Era of Discovery in which the Spanish explorers were the star performers. The Era of Missions came next in which the San Fernando Valley played an important and romantic part. Then came the Era of Ranchos when the entire San Fernando Valley was one big wheat field with the propagation of cattle and sheep the chief activity, and the cattle and sheep represented its chief population. It was from the owner of one of these ranches—Dr. David Burbank—that Burbank received its name, a large part of the rancho being laid out as a townsite and christened "Burbank".

Ushered in at this time was the Era of Small Farms, in which many who are still living played an important part. This was followed by an Era of Subdivisions, when farm lands were worth more as town lots than for farming purposes.

And then came the Industrial Era, which had more or less of a hectic time, because of the ten years of depression, which this community was able to muddle through. Even during the so-called bad depression years of 1932, 1933 and 1934, Burbank was growing while most other cities stood still.

The establishment of Lockheed Aircraft Corporation and the Lockheed Air Terminal, as the Pacific Coast headquarters for five transcontinental airlines; namely, American Airlines, United Airlines, Western Airlines, Pan American Airlines and Transcontinental Western Air, Inc., was a tre-

mendous factor in the growth of the City. The Lockheed planes brought international renown to Burbank. Fliers in all countries where progress was being made in aviation used Lockheed planes—explorers, around the world flyers, trans-oceanic transport lines and nations increasing their military flying equipment came to Burbank for their planes.

Burbank is rapidly achieving national and international fame for its activities in the field of motion picture production. The largest and perhaps the most modern studio in the world, Warner Brothers Pictures, Inc., occupies 120 acres here in Burbank. So also is Walt Disney's, which covers 51 acres and houses buildings reflecting the most modern architecture. Cinecolor is also daily increasing its field of activity. Columbia Pictures, Inc., have 80 acres for their outdoor studio. The producers, having weighed the advantages of other localities and established their studios in Burbank, is mute evidence of the fact that this city offers the necessary natural assets for successful motion picture production, proximity of markets, ease of transportation, climate and ideal living conditions for employees.

Family life flourishes in Burbank and amazing records of home construction are being made because this community is one of the best residential areas in the U.S. Most of the homes are occupied by owners; and there are few rentals, thus accounting for a high degree of civic pride in progress and growth. Truly Burbank is a capital owned city in every sense of the word.

Burbank schools provide education for children up to the college years. Two of the largest universities in the world are close at hand, namely, University of Southern California and University of California at Los Angeles. Every form of religious belief is represented in the fine churches strategically located so as to be easily accessible. Recreational life abounds on every hand and fine parks for the young and old alike. Fraternal and civic associations add to the community life rich in activities. Burbank utilities extend high in efficiency and the City Government is noted for the way it has kept pace with an unprecedented development.

Close at hand are our Southern California beaches—only a few hours away are the mountain resorts known the land over. Centrally located broad northern highways carry you North, East, South and West quickly and easily.

Every line of retail business is well represented in Burbank's business district and many of the stores would do credit to much larger cities. The variety and attractiveness of local stocks of merchandise and completeness and efficiency of all service lines make Burbank the center of an established shopping territory.

Burbank is also the center distributing point to the San Fernando Valley where oil, gasoline, lumber and building materials serve large companies maintaining distributing depots in the City.

Industrially, Burbank is progressing. Besides motion pictures and airplanes, manufacturers are, briefly: furniture, flashlights, washing machines, water heaters, soap and toilet articles, pottery and ceramics, phonograph records, hydraulic equipment, air conditioning machinery, cabinets, ice cream, dehydrated foods, plastics, chemicals, instruments, canning, tools and dies, etc.

For any further information write the Burbank Chamber of Commerce, 162 E. Orange Grove Avenue, Burbank, Calif.



FIRM ABBREVIATIONS



BAB&FW.....	Burbank Auto Body & Fender Works
BFD.....	Burbank Fire Dept
BMP.....	Burbank Motor Parts
BofA.....	Bank of America
BPD.....	Burbank Police Dept
BSB.....	Burbank State Bank
C-CBCo.....	Coca-Cola Bottling Co
C-WCCo.....	Checker-White Cab Co
GWHCorp.....	General Water Heater Corp
HACorp.....	Hockaday Aircraft Corp
HT&DCo.....	Hilts Tool & Die Co
JCPCo.....	J C Penney Co
SCCo.....	Spilsbury Chevrolet Co
S-FNBank.....	Security-First National Bank



STREET ABBREVIATIONS

Bway	Broadway
Cal	California

Burbank Statistical Review

Name of City: Burbank. Named for Dr. David Burbank, who settled here in 1867. Townsite founded in 1887; first bank 1908, first newspaper 1908; incorporated July 8, 1911; City Hall built, 1916; new City Hall built, 1940.

Location: Gateway to San Fernando Valley—12 miles to downtown Los Angeles—6 miles to Hollywood—18 miles to the beaches.

Form of Government: Charter—Mayor and five councilmen elected at large.

Population: 1920—2,913; 1930—16,662; 1940—34,337; 1943—53,899 public census; 1947—72,588, 1948—77,302 estimate.

White population: 98%.

Colored population: None.

Registered voters: 1929—6,858; 1940—21,840; 1944—32,645; 1946—29,000; 1948—40,257.

Area: 16.7 square miles.

Altitude: 484 to 957 feet above sea level.

Average Temperature: 62 degrees; Rainfall: 18 inches.

Parks: 6.

Assessed valuation: 1937—\$21,874,115.00; 1940—\$31,922,055.00; 1944—\$62,541,655.00; 1946—\$70,000,000.00 Tax rate: 1940-41—\$1.19 combined total City & County \$5.36; 1943-44—\$1.29; combined total City & County \$4.50; 1945-46—\$1.66 combined total City & County \$5.40. 1948—\$117,496,760.00; Tax rate: \$1.45—combined \$5.75.

Financial: 3 banks with total deposits of: 1937—\$5,170,600.00; 1940—\$10,475,729.00; 1944—\$49,162,301.00; 1945—\$54,404,136.00. 1948—\$63,016,903.00. 2 building & loan associations; 4 finance companies.

Post Office receipts: 1938 — \$134,455.88; 1940 — \$224,795.43; 1944 — \$672,214.93; 1945—\$643,704.23; 1948—\$666,068.51.

Churches: Number 32.

Building permits: 1938—\$5,080,542.00; 1940—\$14,467,499.00; 1945—\$5,463,221.00; 1948—\$15,436,537.00.

Newspapers: 2 daily; 1 bi-weekly.

Hotels: 8.

Transportation: Southern Pacific Railroad and Pacific Electric Railway; 5 bus lines: Greyhound, Burbank City Lines, Asbury Transportation Lines, Glendale City Lines, Santa Fe Trailways.

Theatres: 4.

Public Libraries: 2.

Schools: 2 high schools, 3 junior high schools and 13 elementary schools, with an enrollment of 10,084 pupils.

Telephones in service: 1930—3,546; 1940—9,409; 1942—16,588; 1945—24,739; 1948—30,183.

City Statistics: Light meters: 1930—4,913; 1940—13,887; 1942—18,113; 1945—20,771; 1948—22,955. Water meters: 1930—4,685; 1940—11,848; 1942—14,788; 1945—16,788; 1948—19,763. Gas meters: 1930—5,439; 1940—12,584; 1942—16,600; 1943—18,100; 1945—19,191; 1948—23,120.

BURBANK, CALIFORNIA

"An Ideal Industrial Center"

Burbank is one of the better HOME cities in California. Desirable resources which those who live here require, is found either in the City or close at hand.

Historically, Burbank came up the hard way from a straggling country village. Treating its history in the form of stepping stones of eras, we come upon the Era of Discovery in which the Spanish explorers were the star performers. The Era of Missions came next, in which the San Fernando Valley played an important and romantic part. Then came the Era of Ranchos when the entire San Fernando Valley was one big wheat field with the propagation of cattle and sheep the chief activity. It was from the owner of one of these ranches—Dr. David Burbank—that Burbank received its name, a large part of the rancho being laid out as a townsite and designated "Burbank".

Ushered in at this time was the Era of Small Farms, in which many who are still living played an important part. This was followed by an Era of Subdivisions, when farm lands were worth more as town lots than for farming purposes.

Next came the Industrial Era which brought more than 300 factories of every description. Even during the depression years of 1932, 1933 and 1934, Burbank was growing while most other cities stood still.

The establishment of Lockheed Aircraft Corporation and the Lockheed Air Terminal, as the Pacific Coast headquarters for five transcontinental airlines; namely, American Airlines, United Airlines, Western Airlines, Pan American Airlines and Transcontinental Western Air, Inc., was a tremendous factor in the growth of the City. Lockheed planes brought international renown to Burbank. Fliers in all countries where progress was being made in aviation used Lockheed planes.

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Family life flourishes in Burbank and amazing records of home construction are being made. Most homes are occupied by owners; there are few rentals, thus accounting for a high degree of civic pride in progress and growth.

Burbank's excellent schools provide education up to college years. Two of the largest universities in the country are close at hand; University of Southern California, and University of California at Los Angeles.

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Recreational life abounds on every hand and there are fine parks for the young and old alike. Fraternal and civic associations add to the community life. Burbank utilities furnish power, gas and water at economical rates. Burbank municipal Government is noted for the way it has kept pace with an unprecedented development. Its City Hall is known as one of the most handsome public structures on the Pacific Coast.

Close at hand are Southern California's famous beaches—only a few hours away are mountain resorts known the land over. Centrally located broad highways carry you North, East, South and West quickly and easily.

Every line of retail business is represented in Burbank's business district, which fans out from San Fernando Boulevard to Alameda.

Burbank is the central distributing point to the rapidly growing San Fernando Valley, the home of nearly one million people.

Industrially, Burbank is progressing. Besides motion pictures and airplanes, manufacturers include furniture, flashlights, washing machines, water heaters, soap and toilet articles, pottery and ceramics, phonograph records, hydraulic equipment, air conditioning machinery, cabinets, ice cream, dehydrated foods, plastics, chemicals, instruments, canning, tools and dies, wearing apparel and food products.

For further information write the Burbank Chamber of Commerce, 162 E. Orange Grove Avenue, Burbank, California.

LIN B. WERNER

President

FRANKLIN LOWNEY

Manager

FIRM ABBREVIATIONS

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BofA.....Bank of America

BSB.....Burbank State Bank

GWHC Corp.....General Water Heater Corp

PO.....Post Office

SED.....State Employment Dept

S-FN Bank.....Security-First National Bank

TWAOC Co.....Tide Water Associated Oil Co

WUTC Co.....Western Union Telegraph Co

YMCA.....Young Men's Christian Assn

★

STREET ABBREVIATIONS

Bway.....Broadway

Cal.....California

1952

BURBANK

"An Ideal Industrial Center"

(Courtesy Burbank Chamber of Commerce)

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Historically, Burbank came up the hard way from a straggling country village. Treating its history in the form of stepping stones of eras, we come upon the Era of Discovery in which the Spanish explorers were the star performers. The Era of Missions came next, in which the San Fernando Valley played an important and romantic part. Then came the Era of Ranchos when the entire San Fernando Valley was one big wheat field with the propagation of cattle and sheep as the chief activity. It was from the owner of one of these ranches—Dr. David Burbank—that Burbank received its name, a large part of the rancho being laid out as a townsite and designated "Burbank."

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Industrially, Burbank is progressing. Besides motion pictures and airplanes, manufacturers include furniture, flashlights, washing machines, water heaters, soap and toilet articles, pottery and ceramics, phonograph records, hydraulic equipment, air conditioning machinery, cabinets, ice cream, dehydrated foods, plastics, chemicals, instruments, canning, tools and dies, wearing apparel, food products and electronics.

For further information write the Burbank Chamber of Commerce, 162 E. Orange Grove Avenue, Burbank, California.

STATISTICAL REVIEW

Name of City: Burbank. Named for Dr. David Burbank, who settled here in 1867. Townsite founded in 1887; first bank, 1908, first newspaper, 1908; incorporated July 8, 1911; City Hall built, 1916; new City Hall built, 1940.

Location: Gateway to San Fernando Valley—12 miles to downtown Los Angeles—6 miles to Hollywood—18 miles to the beaches.

Form of Government: Charter—Mayor and five councilmen elected at large.

Population: 1920—2,913; 1930—16,662; 1940—34,337; 1943—53,899 public census; 1947—72,588, 1948—77,302, 1951—81,878 estimate.

White population: 98%.

Colored population: None.

Registered voters: 1920—6,858; 1940—21,840; 1944—32,645; 1946—29,000; 1948—40,257; 1951—33,894.

Area: 16.7 square miles.

Altitude: 484 to 957 feet above sea level.

Average temperature: 62 degrees; rainfall—18 inches.

Parks: 7.

Assessed valuation: 1940—\$31,922,055.00. Tax rate: 1940-41—\$1.19—combined total City and County \$5.36; 1948—\$117,-496,760.00; Tax rate: \$1.45—combined \$5.75; 1951—\$125,-951,100.00; Tax rate \$1.53—combined \$6.07.

Financial: 3 banks with total deposits of: 1940—\$10,475,-729.00; 1948 — \$63,016,903.00; 1951 — \$72,691,656.00; 5 building & loan associations; 5 finance companies.

Post Office receipts: 1940—\$224,795.43; 1948—\$666,068.51; 1950—\$802,508.00.

Churches: Number 38.

Building permits: 1940—\$14,467,499.00; 1948—\$15,436,537.00; 1951—\$25,334,107.00.

Newspapers: 2 daily; 1 bi-weekly.

Hotels: 10.

Transportation: Southern Pacific Railroad and Pacific Electric Railway; 5 bus lines: Greyhound, Burbank City Lines, Asbury Transportation Lines, Glendale City Lines, Santa Fe Trailways.

Theatres: 7.

Public Libraries: 2.

Schools: 2 high schools, 3 junior high schools and 14 elementary schools, with an enrollment of 14,720.

Telephones in service: 1940—9,409; 1945—24,739; 1948—30,183; 1951—36,040.

City statistics: Light meters: 1940 — 13,887; 1945 — 20,771; 1851—30,676. Water meters: 1940—11,848; 1945—16,788; 1951—22,752. Gas meters: 1940—12,584; 1945—19,191; 1951—26,805.



1953-1954

BURBANK

"An Ideal Industrial Center"

STATISTICAL REVIEW

(Courtesy Chamber of Commerce)

Name of City—Burbank. Named for Dr. David Burbank, who settled here in 1867. Townsite founded in 1887; first bank, 1908, first newspaper, 1908; incorporated July 8, 1911; City Hall built, 1916; new City Hall built, 1940.

Location—Gateway to San Fernando Valley—12 miles to downtown Los Angeles—6 miles to Hollywood—18 miles to the beaches.

Form of Government—Charter—Mayor and five councilmen elected at large.

Population—1920—2,913; 1930—16,662; 1940—34,337; 1943—53,899 public census; 1947—72,588; 1948—77,302, 1951—81,316; 1952—85,616; 1953—88,043.

White Population—98%.

Colored Population—None.

Registered Voters—1920—6,858; 1940—21,840; 1944—32,645; 1946—29,000; 1948—40,257; 1951—33,894.

Area—16.7 square miles.

Altitude—484 to 957 feet above sea level.

Average Temperature—62 degrees; rainfall—18 inches.

Parks—10.

Assessed Valuation—1940—\$31,922,055.00. Tax rate: 1940-41—\$1.19—combined total City and County \$5.36; 1948—\$117,496,760.00; Tax rate: \$1.45—combined \$5.75; 1951—\$125,951,100.00; Tax rate \$1.53—combined \$6.07; 1952—\$116,691,670.00.

Financial—3 banks with total deposits of: 1940—\$10,475,729.00; 1948 — \$63,016,903.00; 1951 — \$72,691,656.00; 5 building & loan associations; 5 finance companies.

Post Office Receipts—1940—\$224,795.43; 1948—\$666,068.51; 1950—\$802,508.00; 1952—\$1,190,191.00.

Churches—Number 43.

Building Permits—1940—\$14,467,499.00; 1948—\$15,436,537.00; 1951—\$25,334,107.00; 1952—\$16,106,216.00.

Newspapers—1 daily.

Transportation—Southern Pacific Railroad; 5 bus lines: Greyhound, Asbury Transportation Lines, Glendale City Lines, Santa Fe Trailways, Metropolitan Coach Lines.

Theatres—7.

Public Libraries—2.

Schools—2 high schools, 3 junior high schools and 15 elementary schools, with an enrollment of 16,513.

Telephones in Service—1940—9,409; 1945—24,739; 1948—30,183; 1951—36,040; 1952—40,985.

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GENERAL REVIEW

Burbank is one of the better home cities in California. Desirable resources, which those who live here require, are found either in the City or close at hand.

Historically, Burbank came up the hard way from a straggling country village. Treating its history in the form of stepping stones of eras, we come upon the Era of Discovery in which the Spanish explorers were the star performers. The Era of Missions came next, in which the San Fernando Valley played an important and romantic part. Then came the Era of Ranchos when the entire San Fernando Valley was one big wheat field with the propagation of cattle and sheep as the chief activity. It was from the owner of one of these ranches—Dr. David Burbank—that Burbank received its name, a large part of the rancho being laid out as a townsite and designated "Burbank."

Ushered in at this time was the Era of Small Farms, in which many who are still living played an important part. This was followed by an Era of Subdivisions, when farm lands were worth more as town lots than for farming purposes.

Next came the Industrial Era which brought more than 350 factories of every description. Even during the depression years of 1932, 1933 and 1934, Burbank was growing while most other cities stood still.

The establishment of Lockheed Aircraft Corporation and the Lockheed Air Terminal, as the Pacific Coast headquarters for four transcontinental airlines; namely, American Airlines, United Airlines, Western Airlines, Trans-World Airlines, was a tremendous factor in the growth of the City. Lockheed planes brought international renown to Burbank. Fliers in all countries where progress was being made in aviation used Lockheed planes.

Burbank is rapidly achieving international fame for its activities in the field of motion picture production. Warner Brothers Pictures, Inc., occupies 120 acres in Burbank. Walt Disney's, which covers 51 acres, houses buildings reflecting the most modern architecture. Color Corporation of America is also increasing its field of activity. Columbia Pictures, Inc., has 80 acres for its outdoor studio.

Family life flourishes in Burbank and amazing records of home construction are being made.

Burbank's excellent schools provide education up to college years. Two of the largest universities in the country are close at hand: University of Southern California, and University of California at Los Angeles.

Most religious beliefs are represented in the fine churches strategically located so as to be easily accessible.

Recreational life abounds on every hand and there are fine parks for the young and old alike. Fraternal and civic associations add to the community life. Burbank utilities furnish power, gas and water at economical rates. Burbank municipal Government is noted for the way it has kept pace

with an unprecedented development. Its City Hall is known as one of the most handsome public structures on the Pacific Coast.

Close at hand are Southern California's famous beaches—only a few hours away are mountain resorts known the land over. Centrally located broad highways carry you North, East, South and West quickly and easily.

Every line of retail business is represented in Burbank's several business districts.

Burbank is the central distributing point to the rapidly growing San Fernando Valley, the home of nearly one million people.

Industrially, Burbank is progressing. Besides motion pictures and airplanes, manufacturers include furniture, water heaters, soap and toilet articles, pottery and ceramics, hydraulic equipment, cabinets, neon signs, costume jewelry, guided missile parts, television broadcasting, T.V. antennas, plastics, chemicals, instruments, canning, tools and dies, wearing apparel, food products and electronics.

For further information write the Burbank Chamber of Commerce, 200 West Magnolia Blvd., Burbank, California.



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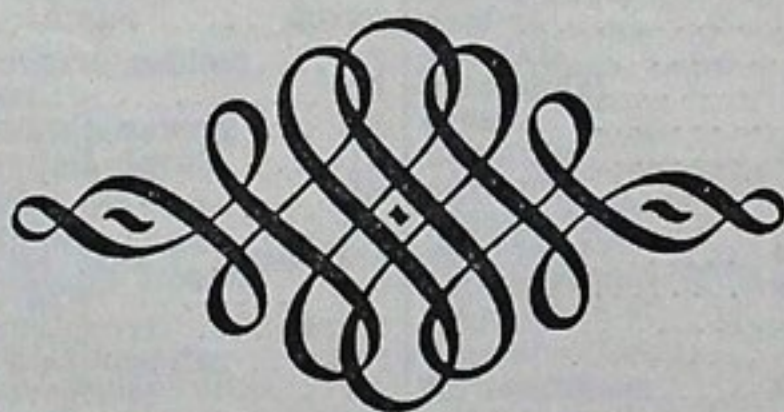
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1969

Burbank

LOS ANGELES COUNTY

BURBANK CHAMBER OF COMMERCE **CITY OF PROGRESS**

HISTORICAL

Two early 19th century land grants, Rancho Providencia and Rancho San Rafael, form the site of what is now the city of Burbank. Dr. David Burbank, for whom the city is named, settled here in 1867, owning the largest ranch in the area. In 1887 the original Burbank townsite was surveyed. The city was incorporated in 1911. The community's real growth started in the 1920's, continued through the 1930's, skyrocketed in the 1940's.

GOVERNMENT

Burbank is an independent corporate city operating under its own charter with a city manager form of government. The City Council is composed of five members elected for four-year terms, one of whom is designated as Mayor. Other elected city officials are the City Clerk and City Treasurer.

GEOGRAPHICAL

The city of Burbank has a total area of 16.7 square miles at an altitude ranging from 484 to 957 feet above mean sea level. The geographical location is 118° 18' 26.02" W. longitude, 34° 10' 55.61" N. latitude. The climate is subtropical with an average annual temperature of 62.8 degrees and rainfall of 13.88 inches.

GOVERNMENTAL FACILITIES—TAX AND INSURANCE RATES:

- a. Burbank has the Council-City Manager type of government.
Assessed valuation 1966-67 was \$266,923,360.
- b. Combined total property tax rates 1967 per \$100 assessed value: \$7.96
Actual City \$1.53, multiplied by the ratio of city assessment to county assessment of \$1.00 equals adjusted.
City \$1.53, County \$2.39.
School and Other \$4.04, Adj. Total \$7.96.
- c. County and/ or City Sales Tax: Rate 1⁰/₀.
- d. Police Department regular authorized personnel 176. Total 209. 42 radio patrol cars, 24 motorcycles, 5 automobiles.
- e. Fire Department: 132 total personnel; 33 pieces of equipment (includes 2 aerial ladder trucks, 2 service rescue trucks, 5 pickup trucks, 10 sedans, 14 miscellaneous vehicles).
- f. Insurance Classification: City 3A, Fringe Area -O-, Other -O-.
- g. Sewer system: Capacity 13 million gal/day. Peak flow: 20 million gal/day.
- h. New Projects authorized for improvement of city services:
Railroad underpass to be constructed
New 5 year Capital Improvement Program.
New city-wide street lighting.
Completion of 6 block pedestrian mall in the central business district in November
400 blocks of neighborhood street improvement over next 2 years

THE BURBANK LABOR MARKET AREA JULY 1966:

- A. Area includes North Hollywood, Studio City and Sun Valley
- B. Estimated Population 293,100

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Manufacturers Section Page and 48

ELECTRONIC SERVICE
DENTAL SERVICE
CAMPER'S DELIGHT
CAL-WESTERN SERVICE
MANILA CENTER

C. Estimated Employment 119,500

a. Agriculture 100	f. Trade (Whlse. & Ret.) 24,900
b. Mining 500	g. Finance 3,800
c. Construction 4,000	h. Service 20,700
d. Manufacturing 52,800	i. Government 7,800
e. Trans., Comm. & Util. 4,900	

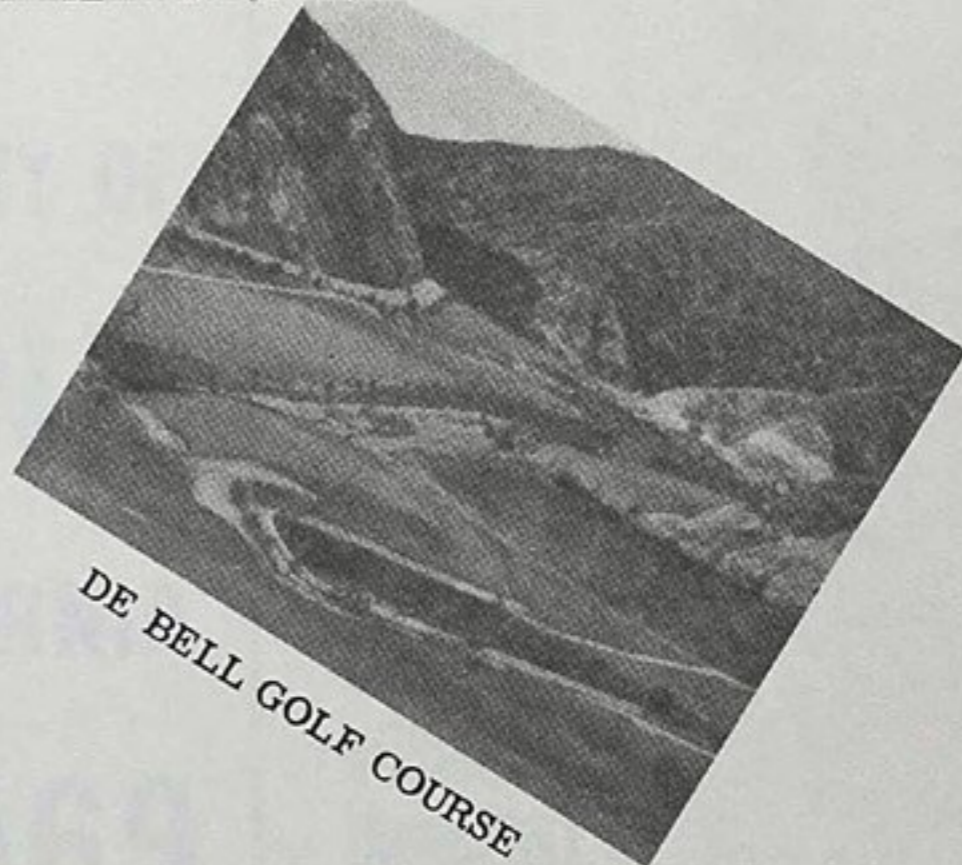
Source: California State Department of Employment

FACTS ABOUT BURBANK
1967

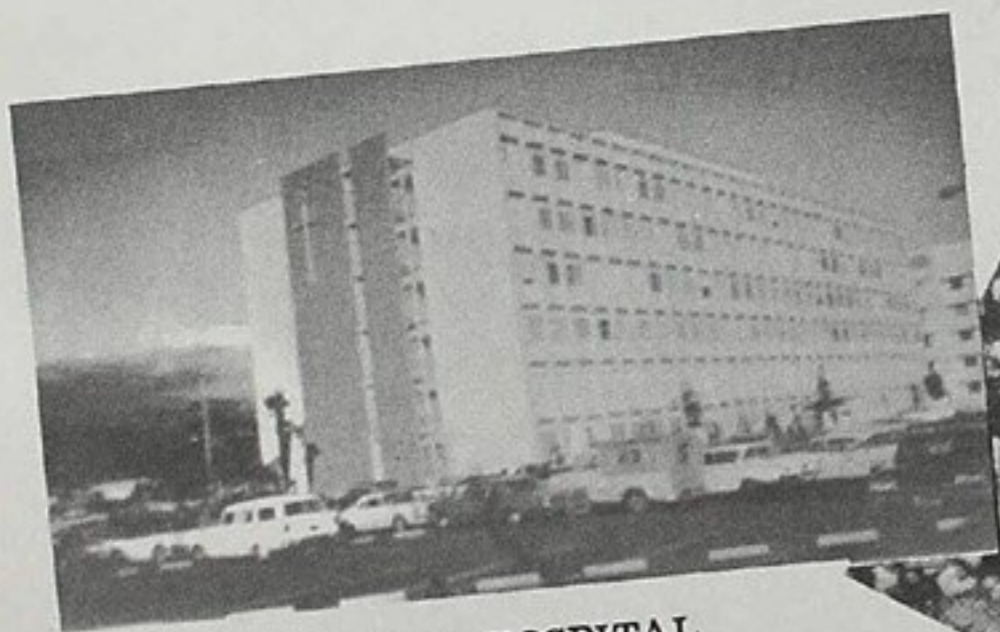
Population:	Estimated 97,243
Assessed Valuation:	\$285,574,550.00 (after exemption)
Bonded Indebtedness:	4,381,986.00
Postal Receipts	93,290.00
Gas	11,906,000.00 cubic feet
Water	1,088,213,600 cubic feet
Electric	66,909,826 - Total consumption in Kil. Hrs.
Tax Rate	7.96 Total, city, flood, control County, school
Building Permits	213 new dwelling units.
AREA of city	16.7 square miles
Banks	12 - all Banks represented in branch
Bank debits	2,885,812,251.00
Bank Deposits	186,180,605.58
Churches	45 all denominations
Climate -	temperature range from 39.9° to 88.0° Rainfall - 13.88 Elevation - 484 feet to 957 above sea level Average humidity - 61°/o
Clubs & Organizations	140
Employees	City - 980 Fire Dept. - 130 Police Dept. - 165
Fire Stations	6
Hospitals	3
Industry	Manufacturing plants 407 Industrial employees 46,695 Industrial payroll - \$275,000,000 annually
Libraries	1 main - 3 branches
Lockheed Air Terminal, Inc.	Area - over 500 acres Runways - 2 Airlines - 4 schedules
Flight Operations in 1967	237,454 Comprises 46 buildings including 14 large hangars.
Passengers	486,000
Motels	23
Newspapers	2
Park Areas	12



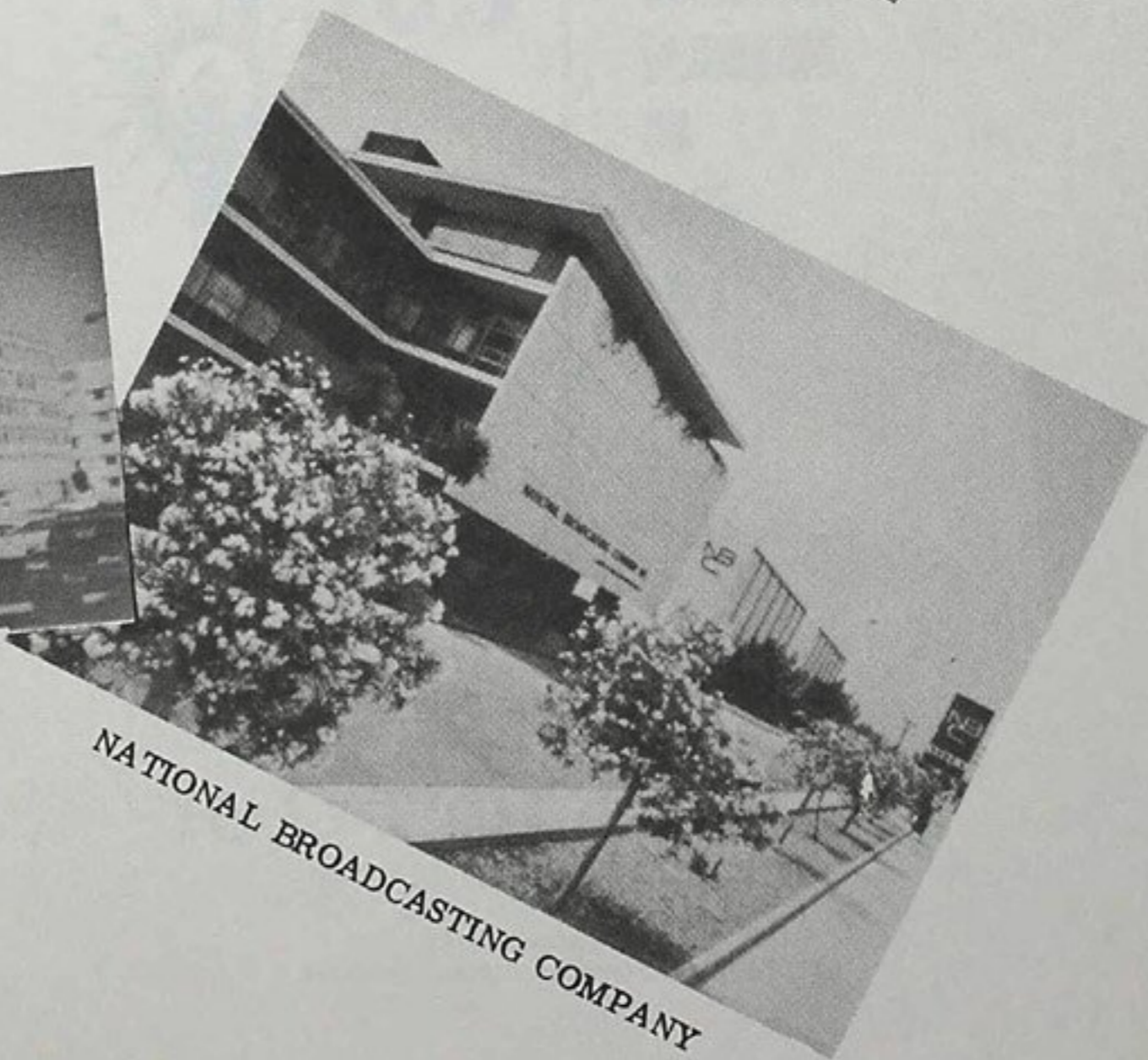
LOCKHEED AIR TERMINAL



DE BELL GOLF COURSE



ST. JOSEPH HOSPITAL



NATIONAL BROADCASTING COMPANY

ELECTRONIC SENTRY

RENTAL SERVICE

CAMPERS DELIGHT

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Schools	2 day high schools 2 evening high school 16 elementary schools - 3 junior high Enrollment - 1967-1968 Day School - 15,056 Adult Education - 3,101 Total - 18,157
Theaters	3
Transportation	Air lines - Passenger - 4
Bus Lines	3
Railroads	1 - Southern Pacific
Voters	registered as of April 1, 1967 - 41,406
Entertainment	Warner Brothers, Walt Disney Studios, Columbia Ranch, NBC, and many other small production companies.



Burbank

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Assessed valuation 1969-70 was \$312,330,634.
- b. Combined total property tax rates 1967 per \$100 assessed value: \$8.91.
Actual City \$1.53, multiplied by the ratio of city assessment to county assessment of \$1.00 equals adjusted.
City \$1.53, County \$2.91.
School and Other \$4.48, Adj. Total \$8.91.
- c. County and/ or City Sales Tax: Rate 1⁰/₀.
- d. Police Department regular authorized personnel 202. Total 209. 42 radio patrol cars, 24 motorcycles, 5 automobiles.
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- A. Area includes North Hollywood, Studio City and Sun Valley
- B. Estimated Population 293,100

C. Estimated Employment 119,500

a. Agriculture 100
 b. Mining 500
 c. Construction 4,000
 d. Manufacturing 52,800
 e. Trans., Comm. & Util. 4,900

f. Trade (Whlse. & Ret.) 24,900
 g. Finance 3,800
 h. Service 20,700
 i. Government 7,800

Source: California State Department of Employment

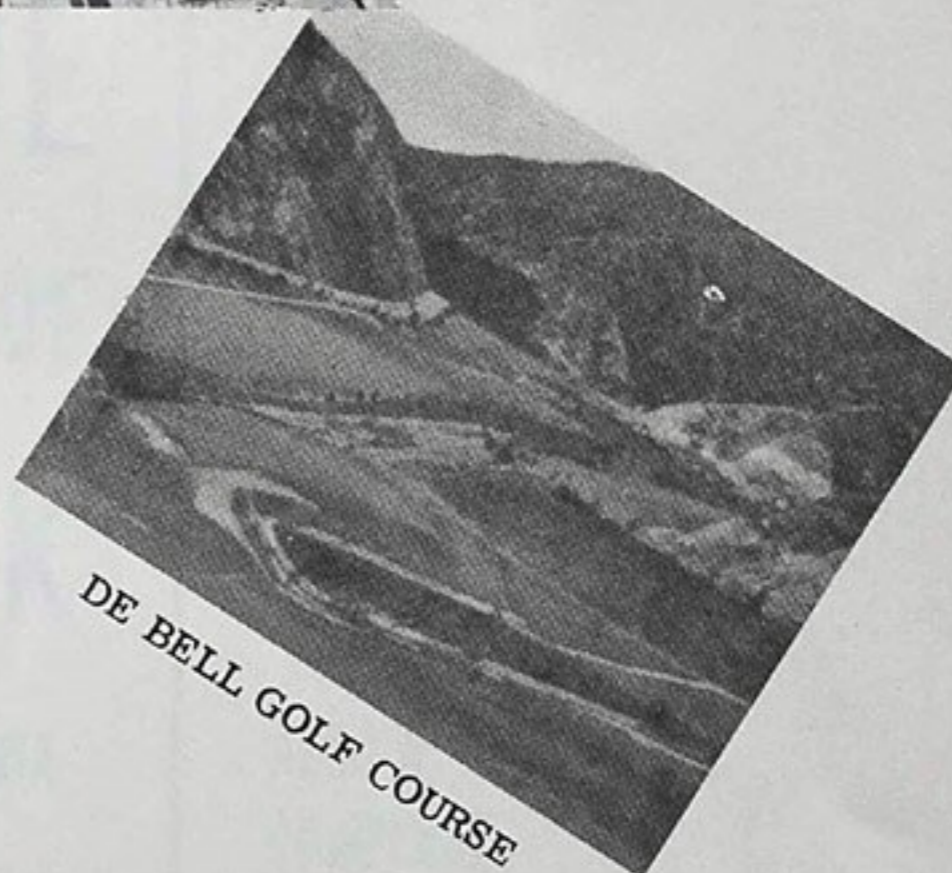
FACTS ABOUT BURBANK 1967

Population:	Estimated 95,556
Assessed Valuation:	\$312,330,634 (after exemption)
Bonded Indebtedness:	3,234,192
Postal Receipts	4,022,885.60
Gas	3,516,857.06 cubic feet
Water	1,044,431,500 cubic feet
Electric	740,822,000 - Total consumption in Kil. Hrs.
Tax Rate	8.91 Total, city, flood control, County, school
Building Permits	57 new dwelling units.
AREA of city	16.7 square miles
Banks	12 - all Banks represented in branch
Bank debits	\$3,562,768.00
Bank Deposits	\$231,518,458.00
Churches	49 all denominations
Climate	temperature range from 39.9° to 88.0° Ave. 62.8° Rainfall - 13.88" Elevation - 484 feet to 957 above sea level Average humidity - 61%
Clubs & Organizations	145
Employees	City - 1,325 (includes elected officers) Fire Dept. - 131 Police Dept. - 202
Fire Stations	6
Hospitals	3
Industry	Manufacturing plants 438 Industrial employees 47,000 Industrial payroll - \$280,000,000 annually
Libraries	1 main - 3 branches
Hollywood Burbank Airport	Area - over 500 acres Runways - 2 Airlines - 4 scheduled
Flight Operations in 1969	32,984 Comprises 46 buildings including 14 large hangars.
Passengers	1,178,000
Motels	24
Newspapers	2
Park Areas	14





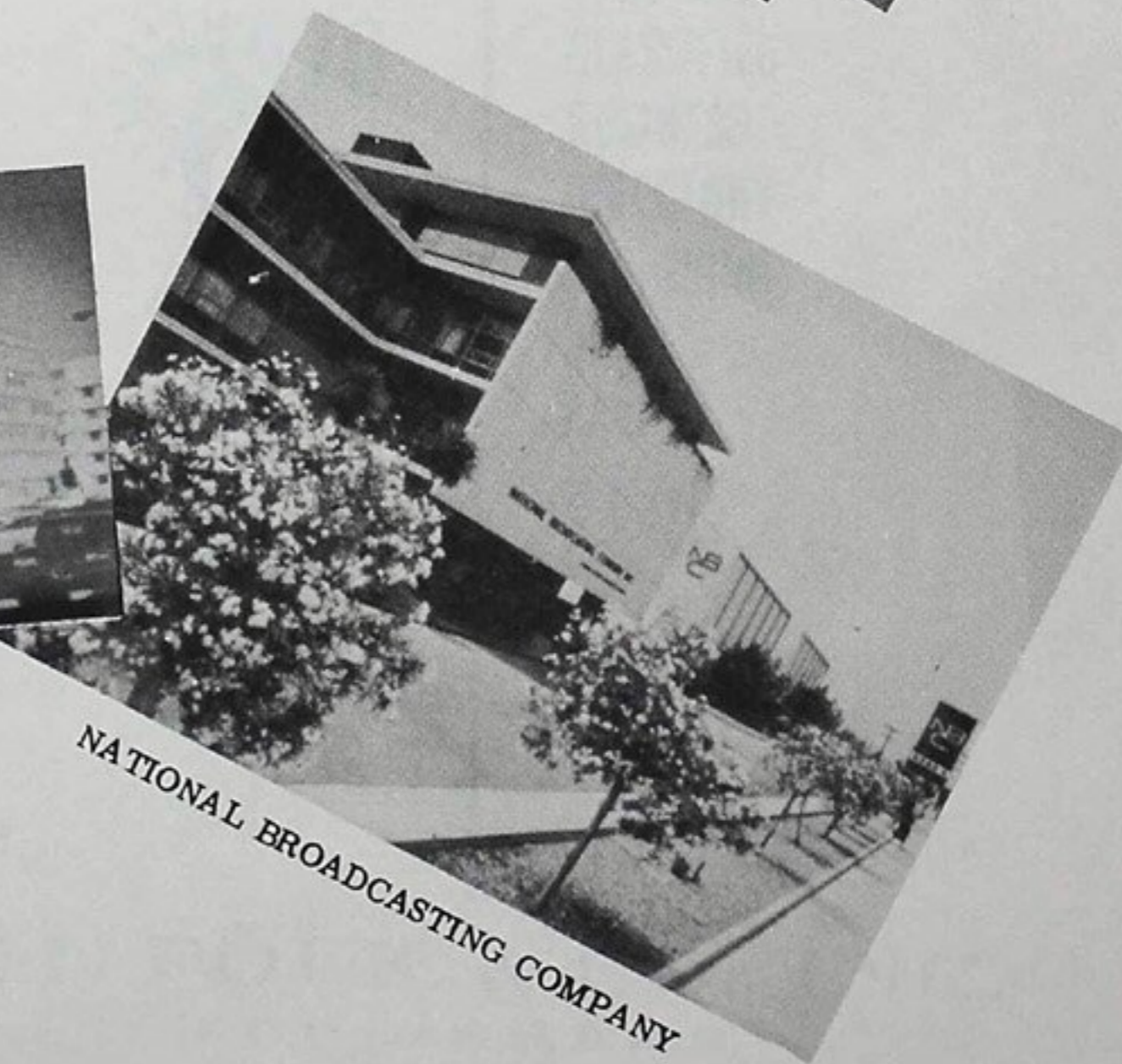
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Water consumption

Total consumption in Kil, Hrs.

County, school

range from 30,0° to 60,0° Ave. 62,0°

includes elected officers)

plants 438
employees 47,000
annual - \$200,000,000 annually

acres

Schools	2 day high schools 2 evening high school 16 elementary schools - 3 junior high Enrollment - 1969-1970 Day School - 15,218 Adult Education - 4,080 Total - 19,298
Theaters	3
Transportation	Air lines - Passenger - 4
Bus Lines	3
Railroads	1 - Southern Pacific Company
Voters	registered as of April 1, 1969 - 43,034
Entertainment	Warner Brothers, Walt Disney Studios, Columbia Ranch, NBC, and many other small production companies.



BUYERS